



## Boomarang Raises the Bar for Lifestyle Breakfast & Brunch

**Cements itself as definitive location for breakfast crowd in Singapore with its new menu**

**19 May 2011 (Singapore)** – Singapore's favourite Aussie hang-out, Boomarang Bistro & Bar at Robertson Quay launches its new breakfast menu this weekend, raising the benchmark in the diversity, quality and lifestyle experience of modern and casual breakfast / brunch in Singapore. The quintessential breakfast menu offers an extensive range of authentically Australian, fresh, robust and enticing breakfast options.

Additions to the menu include popular delights including **Housemade Fig, Apricot and Raisin Toast, Eggs Florentine**, the flavourful **Boomarang Burrito** (beef hash, shaved leg ham, tomato, cheese, carrot, wrapped in a toasted tortilla), **Steak & Eggs** plus the homely comforting **Beef Hash** (with sautéed potato, bacon, shaved leg ham, poached eggs).

Delivering further diversity and quality to guest's favourites, the signature *Boomarang Benedict* now includes shaved off the bone leg ham, the new *Eggs Florentine* adds a twist with fresh baby spinach and complementing the benedict series the existing *Smoked Salmon Brioche* is customisable with poached eggs and hollandaise.

A premium 130gm grilled eye fillet sets the mark in the *Steak & Eggs*. Customer demand sees the promotional *The Ashes* (The perfect English breakfast) made into a permanent feature. Extra contributions to the diverse menu include housemade pineapple jam, classic & cool *Milkshakes* plus beetroot is added to its freshly squeezed juices.

Managing Director Martin Mcgettigan has personally seen the increased growth and popularity of the social breakfast scene in Singapore since opening Boomarang in 2008. "Boomarang's breakfast lifestyle experience reflects the vibrant café atmosphere you would find in the busy suburbs of Australia. This was what we always wanted to instil in Singapore. This is our best breakfast menu to date offering tempting, invigorating, wholesome & satisfying options, which raises the dining expectations of all guests in Singapore".

'Serving Australia's Best Coffee' by passionate barista staff every morning from 7am, the whole family can savour its relaxed, casual & welcomed atmosphere with friendly & engaging service that regulars & guests have come to love.

Parents can sit back, enjoy the diverse menu - even an Espresso Martini as a sneaky starter - digest the latest Australian & UK newspapers plus sporting telecasts all right next to the scenic Singapore River. Kids can enjoy the tailored "Little Ticker's" menu and even the family dog is welcome with water bowls

The new menu can be enjoyed from Saturday 21st May 2011 from 8am. All day breakfast available on weekends and public holidays. Weekday breakfast served from 8am - 11:30am. For reservations, call the Boomarang team on +65 6378 1077.

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### **About Boomarang**

Boomarang is a cafe, bar and bistro concept which proudly serves up a fresh, authentic Australian cuisine while celebrating her charming culture. Located by the scenic Singapore River in Robertson Quay, Boomarang offers a relaxing ambience for all-day dining and entertainment. Like how a returning "boomerang" operates, the team here ensures that diners always have a memorable dining experience and keep coming back for more.

Boomarang has become a lifestyle destination venue with distinctive & favourable internal features including its LEED® Silver Award Winning interior design.

### **Boomarang is located at:**

60 Robertson Quay, #01-15 The Quayside  
Singapore 238252 (next to The Gallery Hotel)  
Tel: +65 6738 1077  
www.boomarang.com.sg  
Opening Hours: 7.00am – 3.00am (Mon – Sun)

### **For press and media enquiries, hi-res images of Boomarang or interviews please contact:**

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